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New Website Release – Tampa Bay Collaborative Divorce Group

CLEARWATER, Fla. (September 19, 2011) - Collaborative Law is an excellent alternative to the traditional court-based, “fight at all costs” litigation system of divorce. It costs less, takes less time, causes less stress, opens up possibilities and should be considered by every divorcing couple. It is not for everyone. In a Collaborative Law case, each party selects a lawyer of their own choosing. Their attorney must be trained in Collaborative Law, as it requires a different mind-set than traditional lawyering. People trained in Collaborative Law describe it as a paradigm shift away from gladiator style divorce to settlement based divorce. All members of the **Tampa Bay Collaborative Divorce Group** have all been trained in this specialized practice

The client came to **K.Tek** with a website that was outdated, has probably not been updated for over 10 years and didn't contain any clear Calls to Action or paths for visitors to follow and was more of a poorly presented brochure than a vibrant, professional online representation of the group. In addition to a new **Custom Logo** and new vibrant **Custom Website Design**, the new website will make it easy for a visitor to find a prospective representative through a search of Lawyers, Financial and Mental Health Professionals' listings and personal profile pages. The new website also provides links to members' own websites, as well as contact information to contact each of the group's members. The

new website has a password protected backend for member only access to provide a group calendar and other methods of communications between members. The new website focuses on educating the public about Collaborative Divorce practices, and how it works. The site also includes commonly used documents available for download on the site, so clients and prospective clients can prepare for their cases. **K.Tek** designed the website with ease of use for the members and visitors being paramount and included new design standards which showcase the Collaborative Divorce method. You can learn more about the **Tampa Bay Collaborative Divorce Group** by visiting their website at: www.tampabaycollaborative.com

About Us

K.Tek Systems Inc. is a leading Web-based Technology and Business Solutions provider. Our passion is rooted in affording clients premier services including Website Development, Cloud Computing Services, Custom Application Development, Internet Marketing and more. For more information on how **K.Tek Systems** customized solutions can help your company, please feel free to contact us at www.ktek.com or 727-726-1700.



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